PASSION PROJECT

Name: Merion Taynton

Project title: Merion’s Travels

Planned product: A digital, interactive travel book which includes stories from my travels, illustrated with my photographs. There will also be links to Google Maps, my reviews on TripAdvisor, the hotels, restaurants and attractions mentioned.

Research questions:

* How can I create this book? What software do I need?
* Is there a market for such a book?
* What’s the difference, if any, between this and a travel blog?
* Are there copyright issues with the sites I link to?
* What are the best stories to include? Should the photograph or the story be the starting point? Should I include a good story even if there’s no photo? Can some of the photographs tell their own stories without the need for written text?

Materials needed:

* Photographs and stories
* Book creation software

Who will help:

* My husband and family – remembering the stories
* Ade / tech-savvy students – the technical side of things
* Twitter / Facebook community for input and advice

Outline plan and timeline:

* Proposal – complete by Thursday 5 February 🗸
* Decision on what format / software – by return from Chinese New Year ( 2 March)
* Collation of photographs / stories / incidents – by beginning of May
* Completion of book layout – mid May
* Final proof read / edit for publication – end of May

Criteria for success:

* The book is completed
* The stories are interesting, well-written, and match the photographs
* The links work
* People express an interest in reading it